

ARTEDANZA^{SRL}



Contest: “Roberto Bolle e Béjart Ballet Lausanne”

ARTEDANZA srl, as Promoter, has decided to launch a "creative contest" aimed at collecting projects that develop with originality and creativity the poster of the show referring to the city of performance.

The award initiative falls within the exclusions from the discipline of prize contests according to art. 6 c.1 Lett. A of DPR 430/2001 (Ref. note Ministry of Economic Development n. 205930 of 20/11/2014).

1. ELIGIBILITY REQUIREMENTS

All natural persons, regardless of age, who reside or are domiciled either in Italy or abroad, who have an internet connection, an ordinary e-mail address, an active Facebook profile or an active Instagram profile may participate in the creative contest.

In the case of minors, the consent of parents or guardians will be required.

2. SUBJECT OF THE CONTEST

Participants will have to create a poster for the show, by means of an image, painting or drawing or other method using their own creativity.

The poster must state in writing:

- Roberto Bolle e Béjart Ballet Lausanne
- the name of the theatre where the shows will take place
- the dates of the performances

The shows for which the creative project has to be developed refer to the events in:

- Milan, Teatro degli Arcimboldi - from 10.05.2023 to 14.05.2023 and from 16.05.2023 to 17.05.2023;

In particular, the following will be chosen:

- 3 winners for the performances at the Teatro degli Arcimboldi, Milan;

The poster may be produced using different techniques, types and media in accordance with one's own creative flair.

In order to protect the rights of third parties, the presence of any third-party trademarks and logos will not be permitted.

By participating, each candidate undertakes to guarantee the originality of the creative work and to give his/her consent to its use by ARTEDANZA srl for communication and dissemination purposes.

If the above-mentioned criteria are not met in the creative work, the project will not be admitted to the contest.

3. HOW TO PARTICIPATE

Participants, once they have created the poster, must publish it as a post on their **Instagram** profile or as a post on their **Facebook** profile and tag:

ON INSTAGRAM: **@officialrobertobolle + @robertobolle + @bejartballet + the ig profile of the theatre for which you are participating (MILANO - @teatroarcimboldimilano)**

ON FACEBOOK: **@RobertoBolleOfficialPage + @Béjart Ballet Lausanne + the Fb profile of the theatre for which you are participating (MILAN - @Teatro Arcimboldi Milano)**

After posting on the chosen social network, in order to guarantee the validity of participation in the initiative, participants must send an e-mail to office@robertobolle.com attaching the poster, preferably in pdf or jpg format, high resolution.

The e-mail must indicate the date and city for which you are participating.

Only participation through publication on the chosen social networking site and sending the e-mail will be considered valid.

The subject of the e-mail must also contain:

SURNAME NAME - Request to participate in the Roberto Bolle e Béjart Ballet Lausanne contest - City and Date of the show for which you wish to participate.

The body of the email must contain the following wording: *I give my consent to the processing of my personal data used for the contest.*

Both digital and physical content will be accepted. For NON-digital (physical) works, a high-resolution photograph or scan of the work must be sent by email.

All posters published as posts on Instagram, regardless of the winning ones, will be reposted in the stories of the Promoter's profiles.

Only the winning posters will be reposted on the Promoter's profiles.

4. SUBMISSION DEADLINES

Each contest participant who has created the poster and published the work on his or her Instagram or Facebook profile, as indicated in points 2 and 3 above, may send the e-mail requesting participation in the initiative **from 01.02.2023 until 16.04.2023**.

Requests for participation must be sent only by **e-mail** to: office@robertobolle.com

5. JURY AND AWARDING OF PRIZES

Posters received by the deadline will be evaluated by the unquestionable judgement of Maestro Roberto Bolle.

The selection will be made on the basis of the following criteria

- quality of the content.
- creativity of the content.

On 21.04.2023 n. 3 winners will be announced for the performances in Milan, Teatro degli Arcimboldi.

The winners will receive, in response to the email of participation, n. 2 e-tickets for the show on the date indicated in the submission email.

Each winning subject will receive no. 2 electronic tickets of the value and type specified below:

- **for each of the 3 winners in MILAN/TEATRO DEGLI ARCIMBOLDI: n. 2 tickets each worth € 74,00 – PLATEA ALTA NUMERATA ticket (€ 65 + € 9 pre-sale), for one of the dates (previously indicated by the winners) of the shows from 10.05.2023 to 14.05.2023 and from 16.05.2023 to 17.05.2023.**

Each contest winner, in addition to n. 2 tickets for the chosen show, will win the chance to enter backstage for a greeting with Maestro Bolle.

In addition, at the end of the initiative, the winning posters may also be printed and exposed in the Theatre (subject to the Theatre's authorisation) if realized and submitted in high definition and preferably 70x100 vertical size.

6. ADVERTISING AND REGULATION

Participation in the initiative is governed by these Rules, and may be amended, without prejudice to the rights acquired by Participants.

Any amendments to the Rules and Regulations will be effective from the date indicated in the relevant notices.

Advertising of the initiative will be in compliance with these Regulations and will be carried out on Roberto Bolle's social communication channels: Instagram @officialrobertobolle, @robertobolle and Facebook Roberto Bolle Official page.

The regulations will be available on the website www.robertobolle.com

7. REASONS FOR EXCLUSION FROM Presidential Decree 430/2001 according to art. 6 co. 1 lett. a)

- Participation in the initiative is completely free of charge. No purchase of any product/service of the promoter is required.
- Participation requires the participant to create an artistic contribution and transfer it to ARTEDANZA srl in the manner described above.
- The participant's artistic contribution is given to ARTEDANZA srl, which will use it for promotional purposes.
- The contributions are chosen by a quality Jury represented by Maestro Roberto Bolle.

8. DISCLAIMER AND ASSIGNMENT OF RIGHTS TO CREATIVE PROJECTS

All posters that do not meet the requirements of the regulations, that are contrary to decency, vulgar and offensive or potentially violating copyrights or other third-party rights, or that are deemed "dubious" in the Promoter's unquestionable judgement, will not be accepted.

Each user, by participating in this initiative, therefore assumes full responsibility for the project submitted and declares that he or she has carefully read these terms and conditions and the specific requirements and responsibilities regarding the contributions submitted.

Contributions will not be accepted, or may be eliminated, that

- are clearly in breach of the law
- are in bad taste or have content that is vulgar, obscene or offensive to current morality or that in any way offends the sensibilities of others
- have racist content or incite hatred, violence or contain false, inaccurate, misleading or fraudulent information;
- demand or imply compensation;
- constitute a form of direct or indirect advertising of any commercial activity not pertaining to theatrical performances or for profit, or material pertaining to a theme other than that proposed

- contain logos, animated content such as gifs, stickers belonging to third parties;

The user further declares that he/she is the full owner of the copyrights and warrants, furthermore, that the ownership and copyrights are not encumbered by any act that restricts their effectiveness, such as, for example, transfers, licences or the like.

He is also aware that false statements constitute an offence punishable by law.

In case of controversy, the author/author indemnifies ARTEDANZA srl from all responsibilities, costs and charges of any nature that may be incurred due to the content of the work.

In case of ascertained violation of the above conditions, the participant will be excluded, without prior notice. Without prejudice to the foregoing, in the event that the winners are found to have violated the rules set out in these regulations, they will lose the right to publication and exhibition.

All participating users assign, free of charge, to the Promoter the exploitation rights, none excluded, relating to the submitted contributions, in any venue and through any technical means, for the entire world and for the maximum period provided for by the current copyright law, pursuant to and for the effects of the assignment of rights provided for in these regulations.

The rights are granted by the users against the submission of the individual Poster without anything else being due from the Promoter.

9. PROCESSING OF PERSONAL DATA

ARTEDANZA srl, as Data Controller, informs that the personal data provided in these Regulations will be used, also with the aid of IT tools, exclusively to allow participation in the initiative.

The personal data provided by the Participants will be processed in compliance with the Regulation (EU) 2016/679 (the so-called "GDPR"), for the sole purposes relating to this initiative and any legal obligations with the express consent of the participant.

In the event of a win, the winning participants will be asked for further generic personal data and that of the accompanying person indicated, useful for the delivery of the prize.

The processing of the participants' personal data will be carried out by the Promoter, in its capacity as Data Controller, in compliance with the provisions of the laws in force.

The participants' personal data will be disseminated, through the sharing of the posts that will take place on the Owner's social channels; in addition, such data will be processed by the personnel appointed by the Promoter and/or external companies in charge of carrying out the activities necessary for the purposes described above.

The processing will be carried out with instruments suitable to guarantee security and confidentiality, also by means of automated tools. Pursuant to Articles 15-21 of the GDPR, recipients may exercise their rights, including having access to their data, requesting their amendment or cancellation or opposing their use by writing to or contacting the Promoter. Please note that it is always possible to lodge a complaint with the Supervisory Authority.

